

# King Street Area Residents Association

Robert Gatensbury

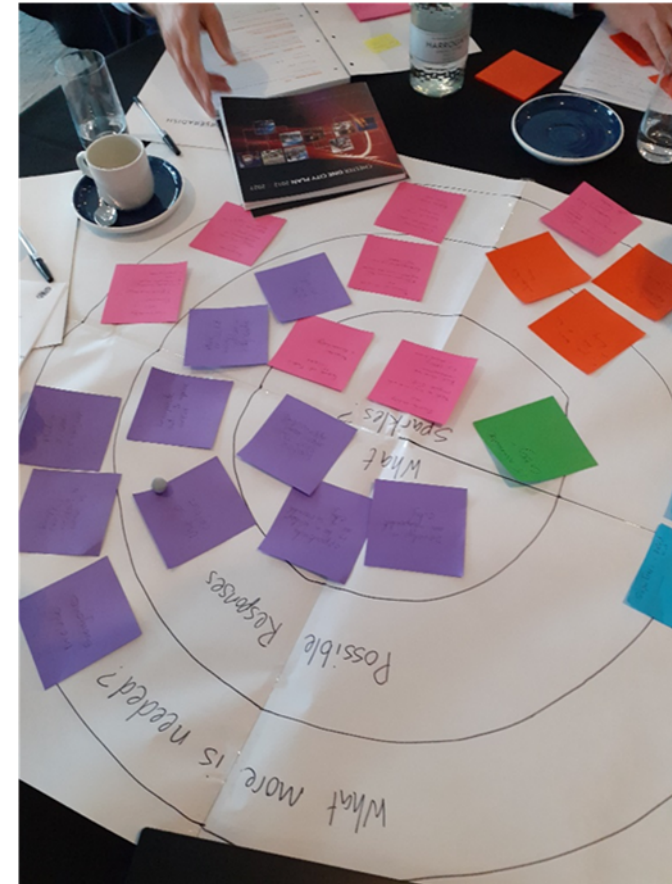


# Headlines and Highlights

- Challenges of Covid
- Recently lost 18 businesses but gained 21
- Bloom and Albion
- Footfall and Hotel occupancy returning to pre-pandemic levels
- New hotel investment – UK Staycation City of the Year 2021
- Northgate investment well underway

# Chester One City Plan Review

- Participation in the review included:
- 13 Zoom workshops and focus groups
- Calls with individual city-wide leaders
- 26 organisational responses
- 30 participants in the creative mapping task
- 1,012 responses to the online survey
- Participants ranged in age from 5 to over 75 and came from Chester, Cheshire and beyond



# Chester One City Plan Review

## SUSTAINABILITY

Three pillars: social, economic,  
environmental  
Net Zero 2050

## PLAY

Playing anywhere, anytime  
An affective and effective  
environment  
A web of opportunities for play  
'Safe enough' routes and ease of  
access  
Play is living

## CITY EXPERIENCE

Cultural and heritage offer  
Reimagining the retail offer  
Accessibility  
Travel and movement  
Evening economy  
Placemaking and serving all

## RESIDENTIAL OFFER

Diversity city offering  
Increasing housing stock  
Community placemaking  
Health, education and wellbeing

## BUSINESS-FRIENDLY

A University city  
Infrastructure  
Remote working  
Developing a local workforce  
Innovation

# “Reimagining” our High Street

- Active City Centre Management
- Opportunities for residential development
- Coordinated Cultural events
- “Destinations within a Destination”
- Role of Stakeholders
- Social Value

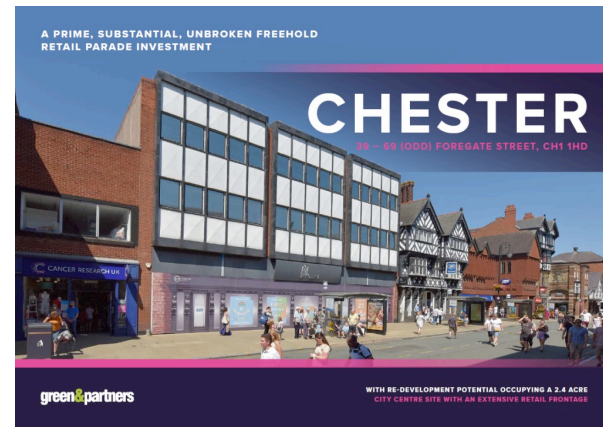


# Investment Opportunities

- Working with the current owners to promote investment opportunities



**Grosvenor Shopping Centre** | Chester  
Dominant mixed-use retail and hotel investment opportunity





# Chester Northgate



Thank you



Cheshire West  
and Chester